

Position: Marketing Associate

We are searching for a candidate with excellent product marketing talent to help us drive Nanome's growth in the biotech and pharmaceutical industry. The candidate will identify opportunities for growth and be responsible for developing and distributing marketing content to support demand generation, event coordination, and customer success.

Responsibilities include:

- Keep the public informed of Nanome activities (product updates/news)
- Prepare and distribute communication material for marketing campaigns
- Build product awareness through article placements and social media
- Active involvement in community engagement
- Event and conference logistics coordination
- Collaborate closely with product management and sales
- Lead generation marketing activities
- Become thoroughly familiar with our virtual reality software application

Requirements:

- Bachelor degree in English, Marketing, Communication, or related field
- Excellent interpersonal, written, oral communication skills
- Strong problem-solving and organizational abilities
- Ability to work independently with minimum supervision
- Experience working with and generating content for a scientific community
- Self-motivated, innovative, collaborative, creative, and analytical
- 1 year experience in a biotechnology, pharmaceutical, or enterprise software environment

Preferred:

- Knowledge of basic graphic design principles and corresponding software programs
- Experience in global product marketing
- Experience marketing software to scientists and directors of life sciences companies that conduct drug discovery R&D.

If interested, please send us your resume via email to jobs@nanome.ai

About Nanome:

Our virtual reality software for molecular modeling and simulation that allows users to manipulate molecular structures with their hands and collaborate with anyone in the world. Our users range from top pharma companies, biotechs, graduate-level research labs, to entry-level chemistry classes. We are an early stage, revenue-generating, VC backed startup that spun out from UC San Diego. We have previously built a blockchain-based platform for scientific collaboration and have a blockchain development division.

Location: San Diego Innovation Center (The Pyramid in Miramar) 7310 Miramar Rd Suite #410, San Diego, CA 92126

Commitment: Full time (Local or Remote)